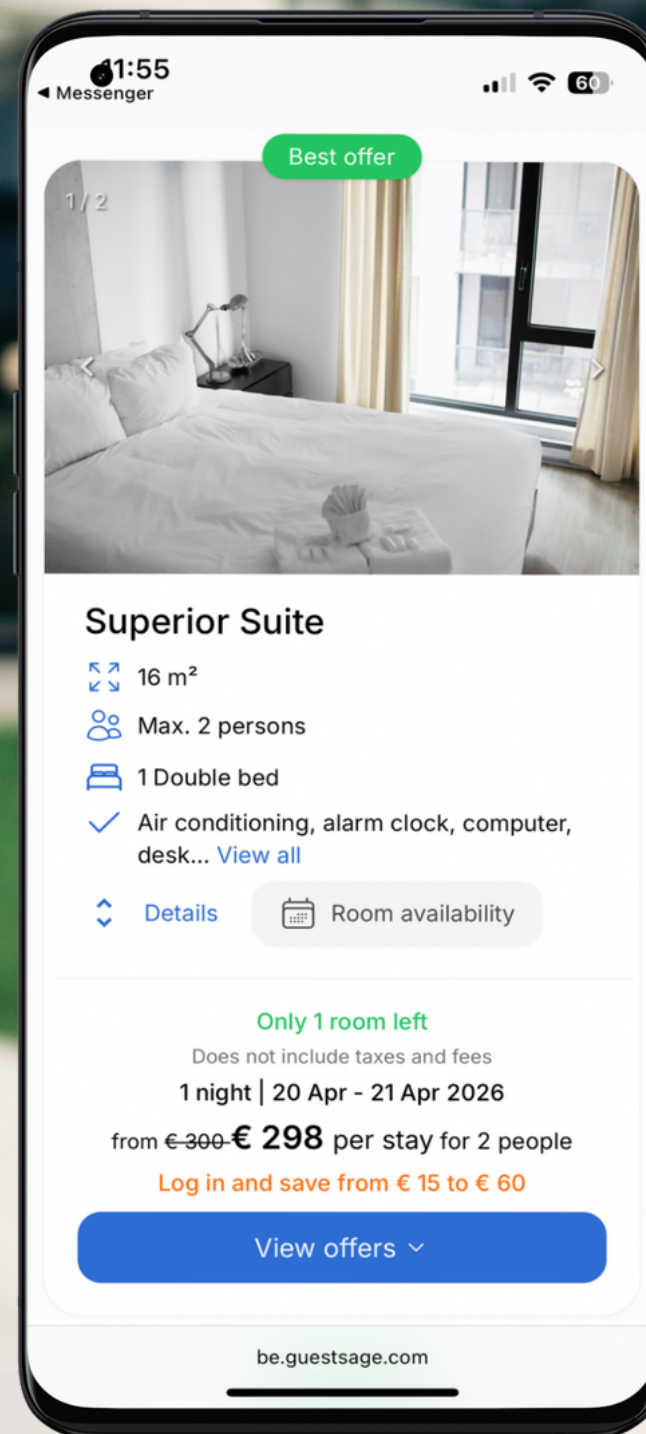


AI Booking Engine

More than just a reservation system

Your new partner in building direct sales and strong guest relationships.

[Product website](#)



Why do guests prefer booking through OTAs?

Our research shows that **1 in 30 visits** on leading booking platforms results in a reservation.
For direct bookings on hotel websites, the conversion rate is only **1 in 400**.

Traditional booking engine



- ✗ The guest receives no incentive for booking directly on your website
- ✗ There is no reward for loyalty or bypassing intermediaries
- ✗ The guest has to manually search through available rooms and special offers
- ✗ No best rate guarantee

Booking platform (OTA)



- ✓ Discounts for logging in and mobile users
- ✓ Attractive loyalty programs
- ✓ Familiar and trusted environment
- ✓ Easy comparison of offers

Our mission is to help you build a strong direct booking channel

Diversifying your sales channels ensures a healthy flow of guests from different sources and protects you from fluctuations within individual channels (e.g., sudden changes in OTA ranking algorithms).



Long-term relationships

Reward guests for booking directly with you and increase long-term brand loyalty.



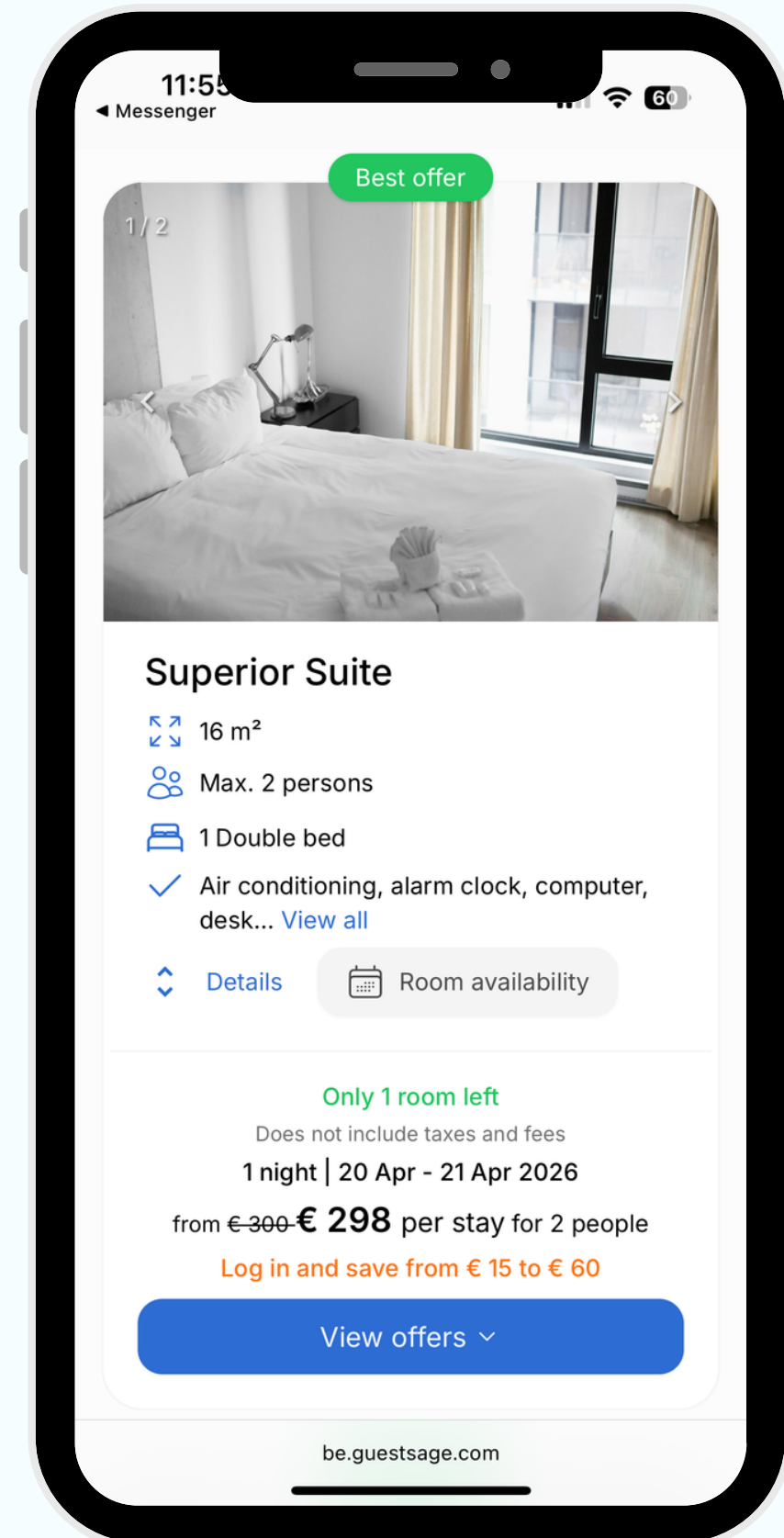
Active selling

AI Booking Engine doesn't just respond to guest searches—it actively suggests attractive alternatives and additional benefits.



Your profit comes first

We combine your hospitality with powerful AI algorithms to increase your revenue – not to give it away through discounts.

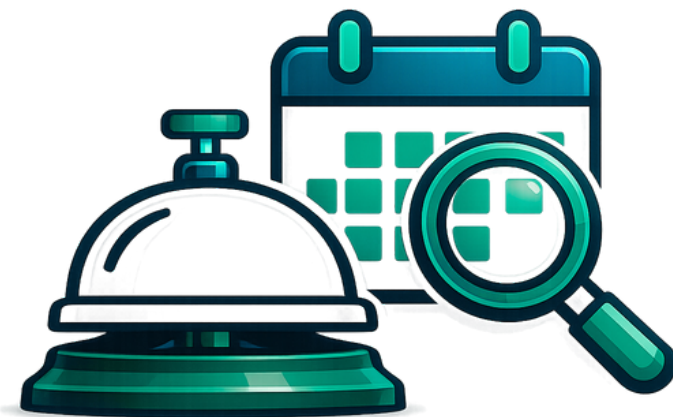


Meet your new sales team

At the core of AI Booking Engine are two advanced AI models working together to maximize your revenue.

Offer Recommender

Your ideal concierge



Ensures that guests never hit a “no vacancies” dead end. Finds alternatives, suggests better dates and saves the sale.

Price Personalizer

Your best salesperson



Adjusts prices in real time.
Analyzes each guest and sets the optimal discount to close the booking at the highest possible profit.

Price Personalizer doesn't believe in fixed pricing. See why.

Kate has 300 EUR in her wallet. Robert has 200 EUR.

Room price: 300 EUR



Only Kate can afford it.
Robert drops out.

Revenue: 300 EUR

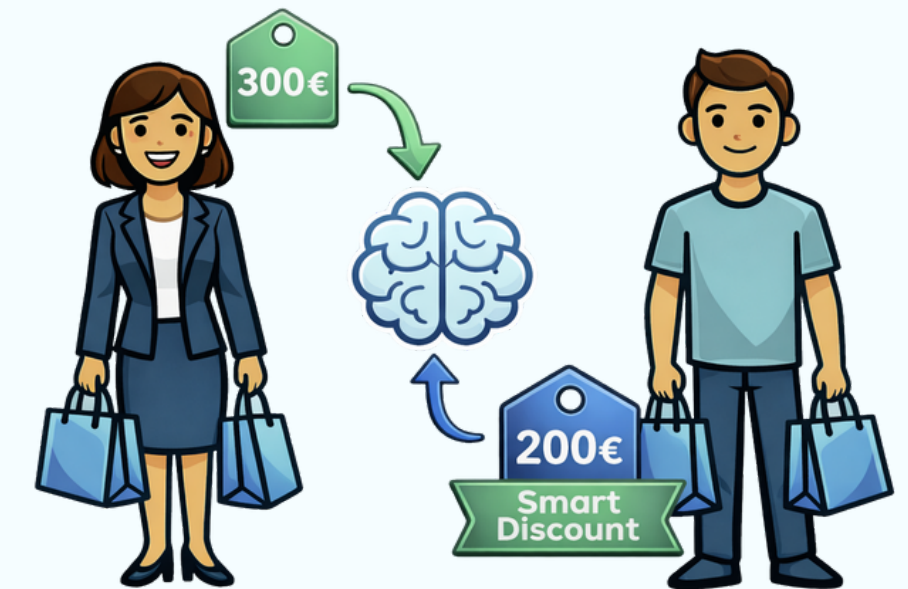
Room price: 200 EUR



Both make a purchase, but remember,
Kate could have paid more.

Revenue: 400 EUR

Price Personalizer



Kate pays 300 EUR. Robert receives a
personalized discount and pays 200 EUR.

Revenue: 500 EUR

How does AI Booking Engine know who to offer a discount to?

AI analyzes a wide range of data:



Guest booking history and spending



Device and location



Demand for future dates and booking pace



Weather, holidays, events, inflation and more



Why does AI offer discounts?

1

Short-term profit

It's better to sell two rooms at a lower price than one at a higher price.

2

Cost savings

Instead of paying higher commissions to third-party platforms, we offer a discount directly to the guest.

3

Loyalty

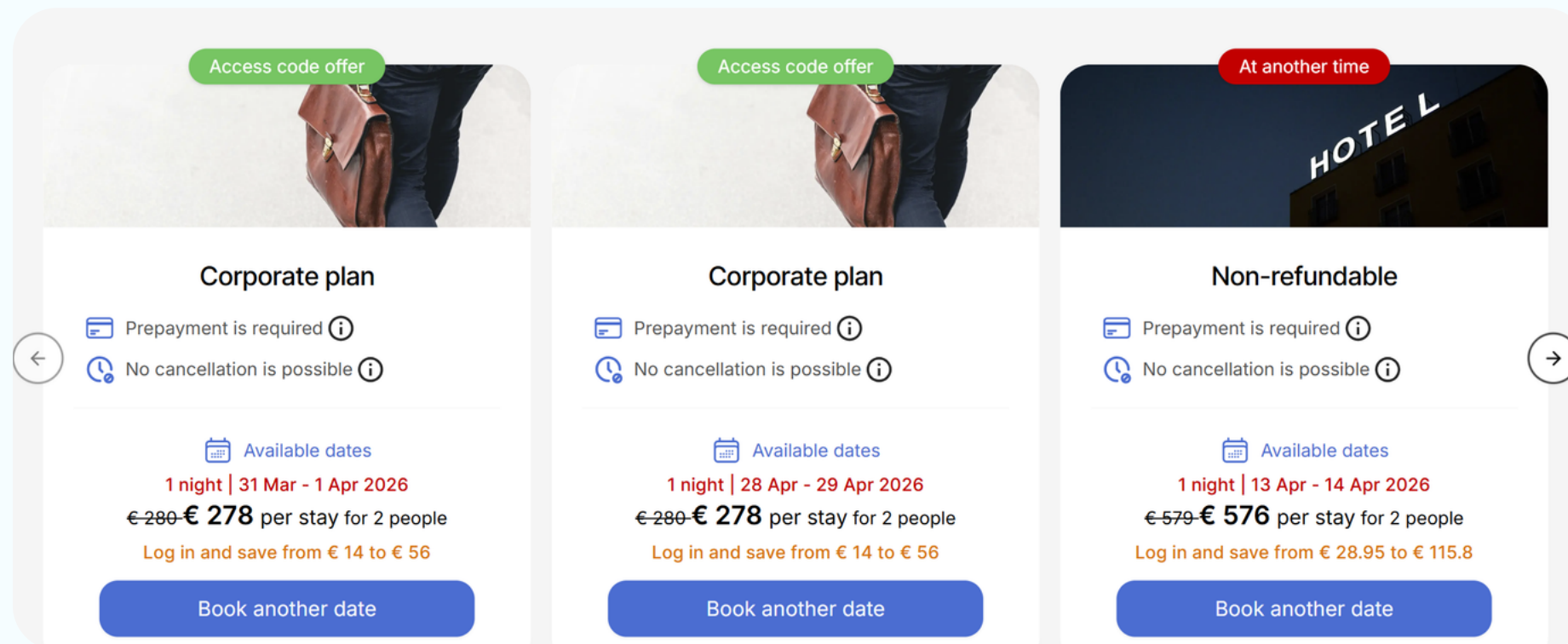
We invest in a discount today so the guest returns and books directly in the future.

Offer Recommender always says YES.

A great concierge never leaves a guest without a solution.

When the selected dates are unavailable, traditional booking engines say: **"No vacancies."**

Our engine instantly suggests **compelling alternatives**.



Smart alternatives

We search the nearest 30 days to find the best possible options.



Package promotion

We show special offers even up to 180 days ahead.



Seasonal properties

We recognize when a property is closed and show offers for the next available opening (e.g. long weekends or start of the season).



Stay length optimization

Guest searching for 2 nights but minimum stay is 3? We guide them to available options.

A booking experience your guests will feel comfortable with



Flexible dates

A calendar view that shows which days offer better prices (just like airline booking systems).



Currency conversion

Integrated with the national bank. We display prices in EUR, USD and other currencies for international guests.



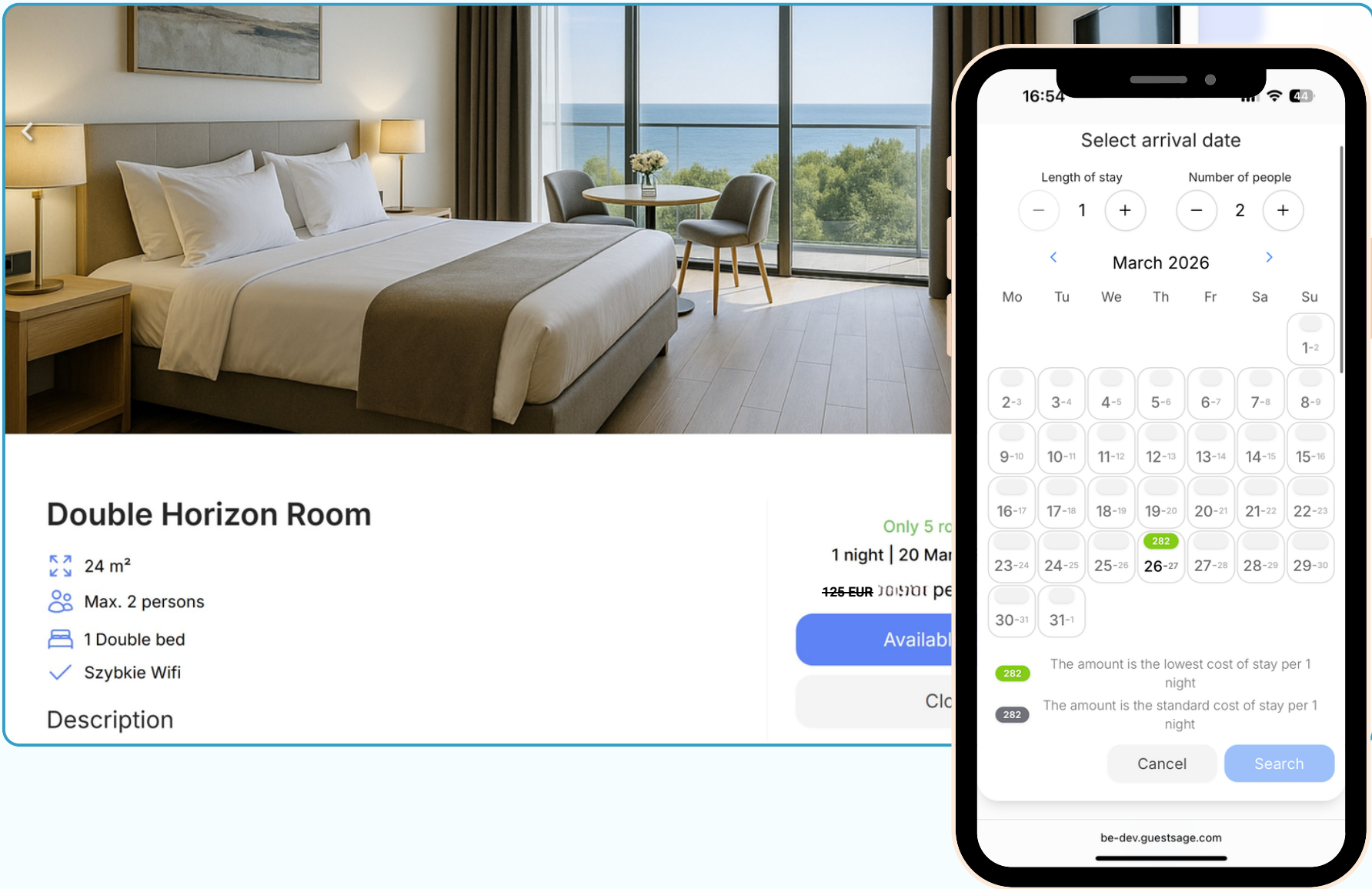
Filters

Easily search by room type, location or amenities.



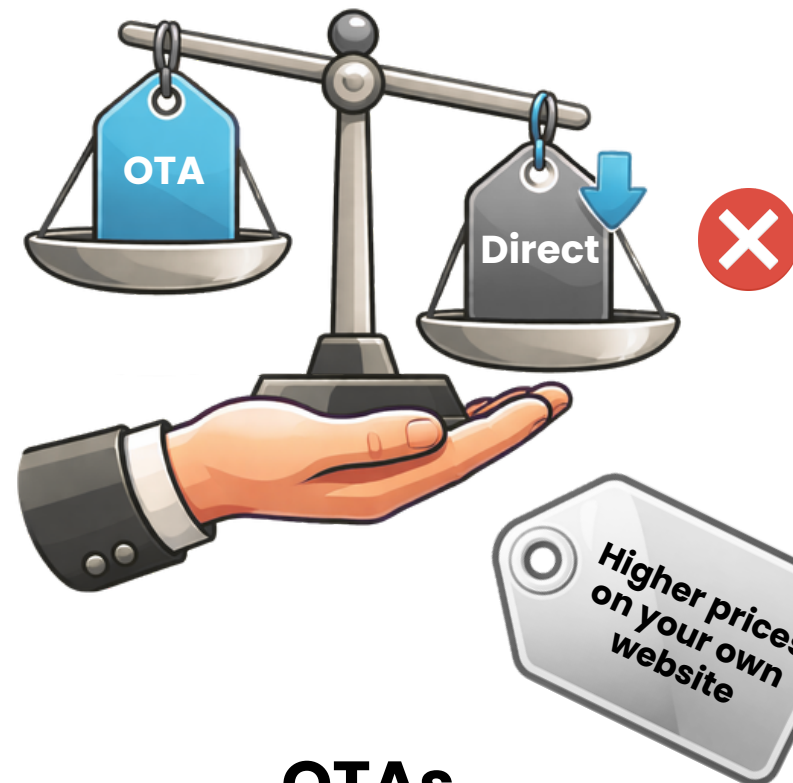
Mobility

Works perfectly on smartphones, laptops and tablets.



Best Rate Guarantee*

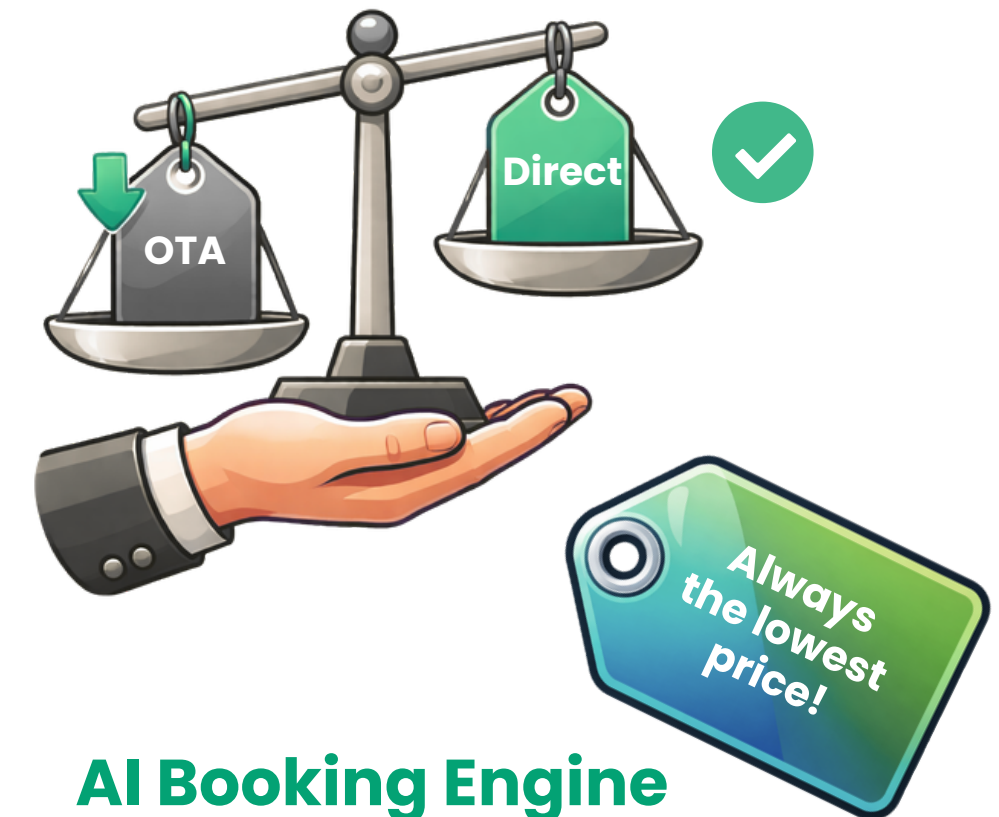
Stay one step ahead of online booking platforms.



OTAs

Online travel agencies regularly lower their prices (e.g., through programs like Genius), making your own website less appealing in the eyes of potential guests.

Automatic rate matching



AI Booking Engine

Put an end to it. Our AI monitors OTA prices every day. If it detects a lower rate elsewhere, it automatically matches that offer on your website.

*Best Rate Guarantee is an additional paid feature.

We make it easier for guests to spend more



Smart alternatives

We search the next 30 days to find great options.



Add-on services

Increase the average booking value with breakfast, spa services, or parking.



Group bookings

Book multiple rooms in a single transaction. Perfect for families and groups.



Secure payments

We support Stripe, PayPal and many other popular providers (with more being added).



Advanced hotel policies

Protect your revenue with automated enforcement of prepayment and cancellation rules.



Vouchers

Use them to upsell additional services (for example SPA).

You set the rules. AI executes them.

Pricing ranges

Set minimum and maximum prices.
The system will never sell below your limits.

Discount limits

Define the maximum discount
(e.g. never exceed 17%).



The screenshot shows a dark-themed control panel with three adjustable settings:

- Minimum Price:** A text input field containing "199 EUR".
- Maximum Price:** A text input field containing "379 EUR".
- Maximum Discount:** A horizontal slider bar with a blue gradient. A circular handle is positioned at the 17% mark.
- Offer Priority:** A horizontal slider bar with a green-to-blue gradient and numerical markers from 1 to 10. A circular handle is positioned at the number 8.

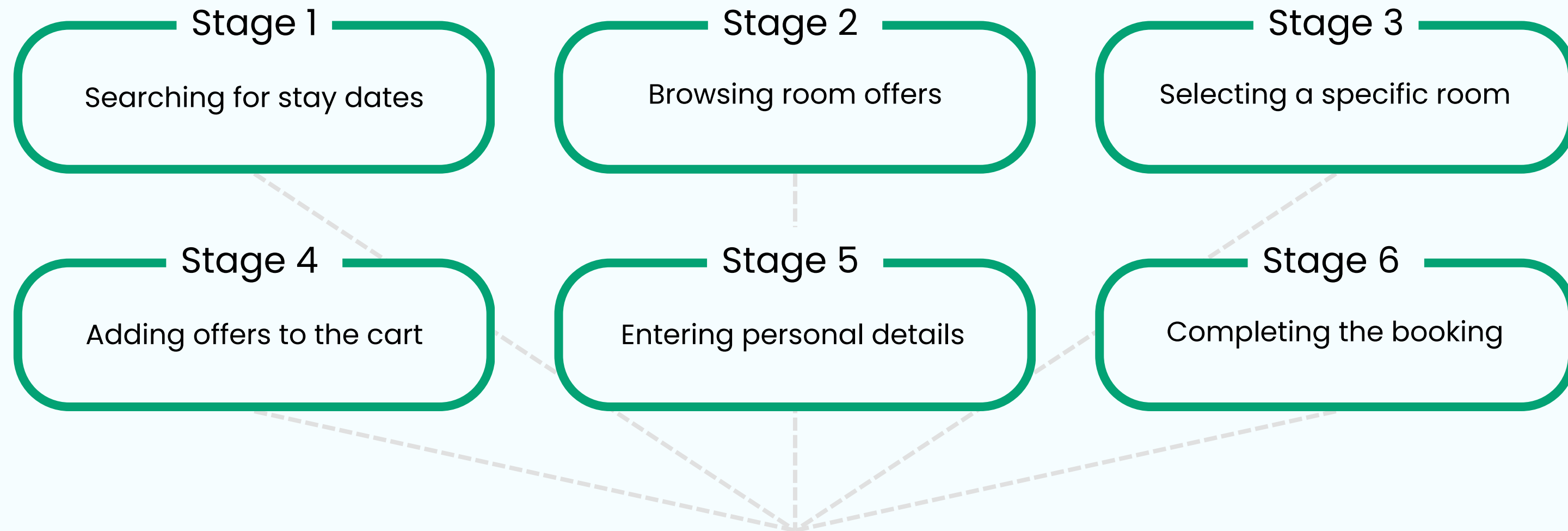
AI explanations

Artificial intelligence explains why
a discount was applied in a given
situation.

Offer priorities

Manually assign priority to selected
rooms or packages so they appear
higher in results, regardless of AI
recommendations.

Data-driven marketing



Tracking (Google, Meta)

Traffic tracking

Easy integration with Google Tag Manager and Meta Pixel. See exactly where you lose customers.

Your own contact database

Collect marketing consents (email and phone) through a built-in newsletter.

Case Study: Hotel Absolwent, Gostyń

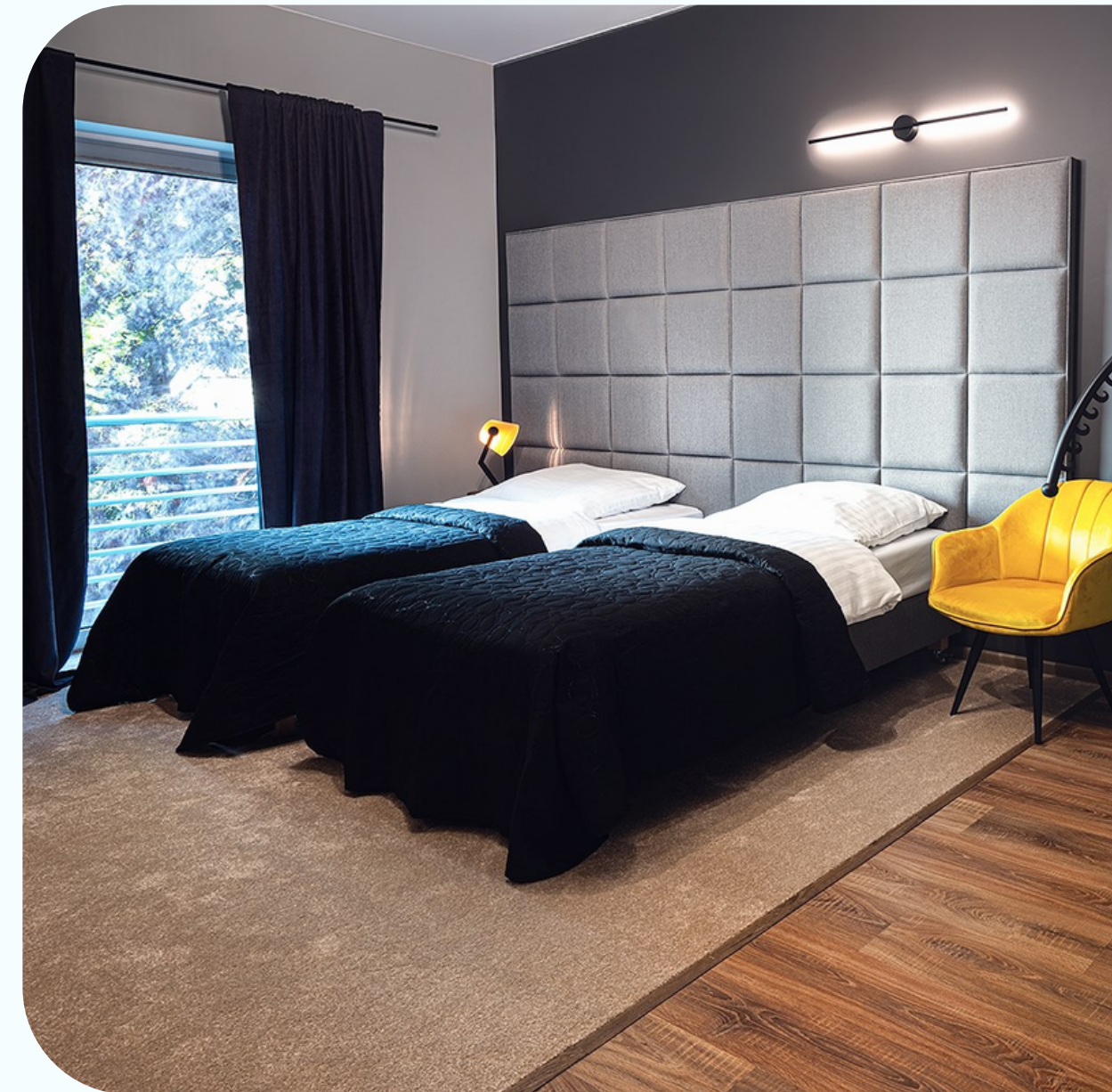
A 3-star hotel with 18 rooms, located in the center of Gostyń (60 km south of Poznań), serving mainly business clients from a nearby industrial zone.

Before implementing AI Booking Engine

- Low direct booking conversion
- Strong dependence on booking platforms
- No online payments

After implementing AI Booking Engine

- **+150%** increase in booking engine conversion
- Higher number of direct bookings
- Reduced reliance on external sales channels



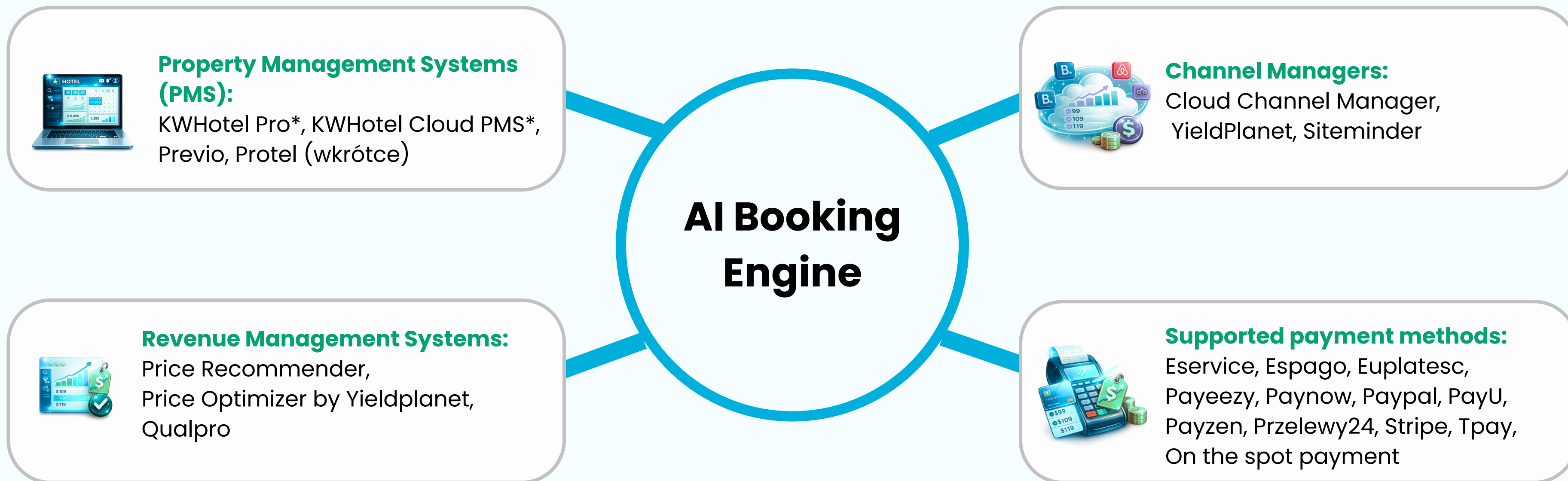
Source: <https://www.hotel-absolwent.pl/pokoje/>

Full support during implementation



See detailed information about the implementation process

We integrate with the following solutions



*KWHotel systems are fully integrated with AI Booking Engine.
However, you can use any PMS that works with YieldPlanet or Siteminder channel managers.

Let's summarize

More bookings

Offer Recommender
ensures guests never
leave empty-handed

Higher revenue

Price Personalizer
delivers fully
personalized pricing
offers

Diversified sales

Build a strong direct
booking channel and
attract reservations
from multiple sources

Increase your revenue with AI Booking Engine

Contact us to see a demo



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